

How to Get More Information



Ask for the Energy and Economic Development Brochure



Call: 518-473-8175
or Toll free:
1-877-661-9223



Fax: 518-402-5620



Write:
Office of Economic Development and Policy Coordination
NYS Public Service Commission
Three Empire State Plaza
Albany, NY 12223-1350



Email:
economic_development@
dps.state.ny.us

Visit: www.AskPSC.com

Business Assistance

For more information contact:

New York State Empire State Development
www.empire.state.ny.us

New York State Energy Research and Development Authority
www.nyserda.org

New York State Department of Environmental Conservation
www.dec.state.ny.us

New York State Public Service Commission
www.dps.state.ny.us

New York Independent System Operator
www.nyiso.com

New York Power Authority
www.nypa.gov

Governor's Office of Regulatory Reform
www.gorr.state.ny.us



New York State
Public Service Commission
1-877-661-9223 • www.AskPSC.com
Three Empire State Plaza, Albany, NY 12223
William M. Flynn, Chairman

We help businesses grow in New York State.



**Energy & Dollars
for Your Business**

New York
Energy Smart
PUBLIC SERVICE COMMISSION
COMMISSION
NYSERDA
George E. Pataki, Governor

Message to Businesses

The Public Service Commission ("Commission") has heard many times from business people in this State that the quality of life that New York offers is the top reason for locating or staying in New York. The natural resources and cultural centers are attractive features for luring a quality management team and workforce to our State. Another consideration for locating or staying in New York is the aggressive and comprehensive effort to maintain energy reliability while bringing New York's energy costs in line with the national average. We recognize that doing so will make New York State an even more attractive place to do business.

Our efforts to restructure the State's monopoly electric industry and provide choice to customers, both small and large, have delivered approximately \$6 billion in cumulative rate reductions and savings through 2003.

New York State offers savings programs that help businesses reduce energy costs and encourage economic growth. The energy "Power Tools" to build your business in New York State include: competitive energy suppliers, energy-efficiency programs, electric load curtailment or demand response programs, distributed generation, Empire Zone energy rates, economic development rates and non-rate incentives for the attraction, retention or expansion of businesses in the State.

To obtain additional information and assistance regarding energy-related programs, contact your utility or the Commission's Office of **Economic Development and Policy Coordination** at 1-877-661-9223 or e-mail: economic_development@dps.state.ny.us

William M. Flynn, Chairman
New York State Public Service Commission

Power tools to build your business in New York State.

Choice

- You can buy your electricity or gas from either your local utility or an Energy Service Company (ESCO)
- Competition means better value for your energy dollar, new products and services
- You can aggregate your electric supply with others to give your group greater buying power that may save you money
- Pricing alternatives such as fixed-price, real-time, peak and off-peak rates are available
- Buy "Green Power" or environmentally friendly generation from sources such as solar or wind

Economic Development

- Reliable energy supplies, competitive pricing
- Empire Zones and Shovel-Ready sites
- Economic Development Rates
- Non-rate incentives for attraction, retention and expansion of businesses



Demand Response

- Reduce energy use and get paid
- Long-term solutions and strategies
- Strengthen the reliability of the state's electric system
- Help maintain reasonable energy prices
- Reduce electric peak demand

Energy Efficiency

- NY EnergySmart Programs
- Energy-saving programs for large and small businesses
- Economic benefits
- Financial incentives



Technology

- Reduce emissions and expand your energy options through the use of distributed generation (DG)
- DG options include fuel cells, photovoltaics, wind turbines and micro turbines
- DG customers may obtain standby power at a special rate from their utility

Environment

- Periodic environmental disclosure statements are provided by your energy supplier indicating the fuels and air emissions used to generate electricity and how it compares to a statewide average for emissions
- It is now easier to buy "Green Power" generated from renewable sources such as wind or solar to minimize environmental impacts
- A recently enacted Renewable Portfolio Standard (RPS) will ensure that within 10 years at least 25% of the electricity purchased in New York State is generated from renewable sources

