

STATE OF NEW YORK

Public Service Commission

Garry A. Brown, Chairman

Three Empire State Plaza, Albany, NY 12223

Further Details: James Denn

james_denn@dps.state.ny.us | 518.474.7080

<http://www.dps.state.ny.us>

11007/07-M-0548;08-E-1129;08-E-1130;09-G-0363

ENERGY EFFICIENCY PROGRAMS OK'D FOR NYSEG AND RG&E — Appliance Bounty Program Approved; New Effort to Change Consumer Energy Use —

Albany, NY—01/20/11—The New York State Public Service Commission (Commission) today approved two new residential Energy Efficiency Portfolio Standard (EEPS) programs in New York State Electric and Gas Corporation's (NYSEG) and Rochester Gas and Electric Corporation's (RG&E) service territories.

"Approval of these programs will provide residential customers additional energy efficiency options for both gas and electricity," said Commission Chairman Garry Brown. "Each of these programs has the potential to provide low-cost energy savings to a large number of utility customers."

The first program approved is an appliance rebate bounty program that would provide customers with \$30 each for the removal and recycling of up to two functioning, inefficient second refrigerators and freezers. NYSEG and RG&E expect that this appliance bounty program will be well-received, with more than 6,000 customers expected to take advantage of the offer during the next two years.

The second program approved is an initiative designed to encourage consumers to voluntarily decrease their energy use. It will provide participating customers with customized reports that compare their energy usage with that of similarly situated neighbors. In addition, the reports would contain energy efficiency tips and information on available energy efficiency programs.

Each utility will set aside nearly \$2.8 million for the appliance rebate program, with a projected electricity savings for each utility of 8,722 MWh.

Each utility estimates that 98,330 gas and electric customers will participate in the behavioral modification program, saving enough to net total electric and gas savings targets of 22,252 MWh and 1,425,786 therms, respectively, on an annual basis starting in 2012 when fully subscribed.

All told, the combined appliance rebate programs and the consumer behavior programs will save enough electricity to meet the needs of approximately 9,500 homes. Meanwhile, the natural gas programs will save enough natural gas to meet the needs of approximately 4,000 homes.

The fundamental objective of the state's energy efficiency programs is to put in place initiatives that will help reduce New York's electricity usage by 15 percent from forecast levels by 2015, with comparable results in natural gas efficiency, and to provide a variety of other environmental and economic benefits to New Yorkers. Programs are available from the state's electric and gas utilities as well as the New York State Energy Research and Development Authority.

The Commission's decision today, when issued, may be obtained by going to the Commission Documents section of the Commission's Web site at www.dps.state.ny.us and entering Case Numbers 07-M-0548, 08-E-1129, 08-E-1130 and 09-G-0363 in the input box labeled "Search for Case/Matter Number." Many libraries offer free Internet access. Commission orders may also be obtained from the Commission's Files Office, 14th floor, Three Empire State Plaza, Albany, NY 12223 (518-474-2500).